

Example Funding Toolkit

State	Hawaii
Opportunity	\$10,000 - \$300,000.

Purpose

Promote physical activity and healthy eating to reduce the prevalence of obesity in Hawaii through school-based projects, community-based projects, and health care setting approaches.

Background

The Foundation looks at health in the broadest sense, thinking of health as an optimal state of wellbeing – physical, emotional and social. The Foundation helps people and communities to reach their best potential by improving access to health care, eliminating barriers to health and health care, creating healthy environments, and supporting personal responsibility for health. For complete information about the Foundation’s history, organization, grant making, and funding priority areas, visit this website...XXXX

Funding Focus

The underlying focus of this RFP centers on creating and supporting systems that ensure individuals are successful in establishing and maintaining a healthy and active lifestyle. Recognizing that choice is at the center of behavior change and that cultural, social and physical environments may present barriers to making healthy choices is paramount to the type of proposal that is being sought. This RFP is looking for innovative proposals that enable people to make sustainable healthy choices by increasing opportunities for and removing barriers to regular physical activity and/or healthy eating. We are particularly interested in school-based projects, community-based projects, and health care setting approaches.

For example, those who receive awards might conduct the following core activities:

- Create a school environment that pro- motes healthy eating and active lifestyles.
- Conduct an assessment of the current policies and programs implemented in elementary and middle schools.
- Partner with external organizations to expand opportunities for physical activity before, during or after school.
- Encourage parents/guardians to participate in nutrition and activity programs.
- Collect baseline data and evaluate program success.

School-based projects – A wide range of new or enhanced projects to create, test or enhance programs that encourage physical activity and/or healthy eating (i.e., health education curricula and sports and physical education programs).

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School and/or community:

- Modify school curricula and policies to increase the amount of time students spend in moderate to vigorous activity while in physical education class.
- Encourage individuals and organizations to work together to identify and create safe walking and bicycle routes to school.
- Promote collaboration between physical education and classroom teachers.
- Provide extracurricular physical activity projects.
- Coordinate physical activities with community agencies.
- Encourage and enable parental involvement in physical activity.
- Provide physical and social environments that encourage and enable physical activity.

Community-based projects – Projects that focus on improving or creating policies that promote physical activity and/or healthy eating (i.e., access to healthy foods and safe opportunities for physical activities).

Who can apply

The following organizations are eligible for funding under this RFP:

- Organizations that demonstrate a tax- exempt status under Section 501(c)(3) of the Internal Revenue Service Code.
- Organizations recognized as an instrument of state or local government.
- Eligibility note: Other Hawaii-based organizations/corporations that can demonstrate that the project for which they are requesting funding is for charitable purposes may be eligible. For more information, please contact the HMSA Foundation prior to submitting a proposal.

V. HOW TO APPLY

Applicants are encouraged to submit a one-page letter of intent for initial review to help determine if a more detailed proposal is warranted. This one page letter will also help the HMSA Foundation provide technical assistance in the application process. We may be able to provide valuable feedback on the project before the complete proposal is written.

Proposal Format

Please help us process your response to this RFP by adhering to the following format order and guidelines. A proposal checklist is provided to help you ensure your proposal is complete.

- 1. Cover Page** – Complete the proposal cover page form and ensure that all requested information is provided. (DO NOT exceed this one-page format.)
- 2. Proposal Narrative** – The following components should be included in this order:
 - Organizational Background – Briefly describe the history and current activities of your organization, including your mission, founding date, major programs, and links with other organization

TIMELINE

Received or postmarked by:	Reviewed in:
Jan. 1	March
April 1	June

Example Funding Toolkit

July 1	September
Oct. 1	December

Please send proposals to:

XYZ
3433 Anywhere St
Here, AY 232876

Example Only